

EMEA Warranty & Service Programs (WSP)



Document intended for brokers and professional clients only



The AIG Advantage

AIG Underwriting Expertise

- At AIG, we have extensive experience underwriting affinity products to develop tailor-made programs that enable our our partners to increase customer loyalty, grow their business in a competitive market and drive additional revenue.
- We provide the flexibility and choice to design innovative products that offer diversity and meet client insurance needs.

AIG Multinational

- We offer international insurance expertise from seasoned professionals who understand the local needs of global organizations.
- We offer solutions across multiple countries and markets.

Products and Programs

Our suite of products includes:

- Accidental Damage
- Theft
- Extended Warranty
- ID Theft/E-reputation
- Ticket Cancellation
- Online Purchase Protection
- Fraudulent Card Charges
- Rental Excess Coverage
- Voluntary and Mandatory Programs
- Repair, Replace and SWAP Service



Facts & Figures

Minimum Information Requirements

- Complete information regarding the products to be covered by the Warranty & Service Program, the distribution methods, and the number of customers to which the product will be offered.

Limits and Deductibles

- Our Damage, Theft, and Warranty Programs typically cover the repair or replacement costs of the insured goods, or refund the value of the goods up to the original value covered.
- We can offer solutions with or without excess.

Minimum Premium Requirements

- Starting from EUR 100,000, depending on product and program setup.



Underwriting Sweet Spots



We are open to any kind of consumer goods manufacturer, including manufacturers and distributors of household appliances, sports equipment, bikes, digital devices, mobile phones, connected devices, jewelry and watches, and hearing aids and optical devices



Financial institutions, banks, leasing companies, consumer finance, payment services and card companies



Consumer Service Platforms (i.e., ticketing, short-term rentals, mobility, etc.)

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